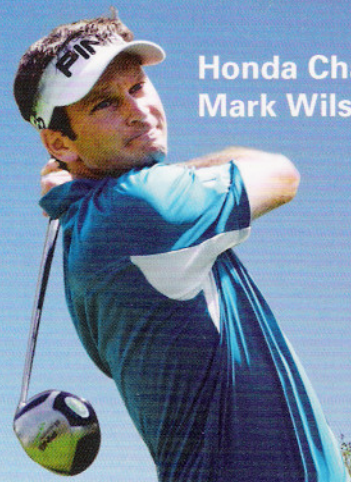


PLACES TO PLAY: LAKE GENEVA • NEW LOOKS IN EQUIPMENT

Chicago DISTRICT Golfer

THE OFFICIAL PUBLICATION OF THE CHICAGO DISTRICT GOLF ASSOCIATION



Honda Champ
Mark Wilson

HOMETOWN HANDIWORK

MADE IN CHICAGO:

Wadsworth, a local course construction firm, has a picture-perfect business plan, as do other area companies in the golf industry.



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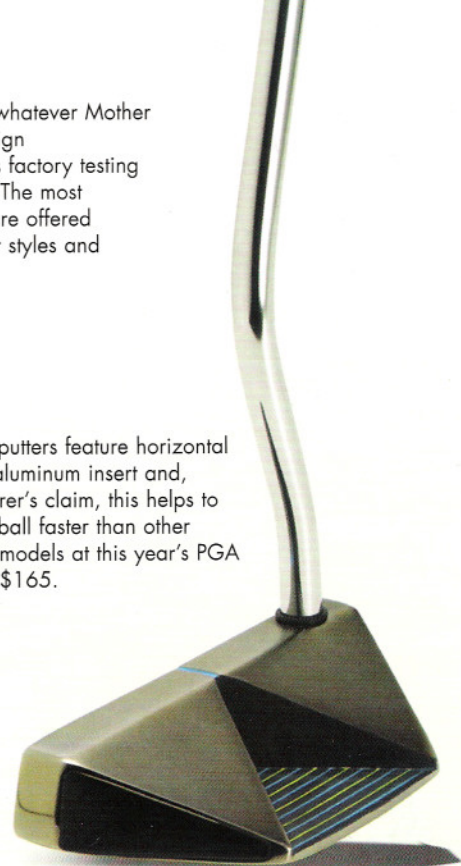
GENEVA IL 60134-7501





Gustbuster. This is one golf umbrella that can take whatever Mother Nature dishes out. Seven patents contribute to its design and function, and a limited lifetime warranty supports factory testing that passed with flying colors in gusts of 55-60 mph. The most popular umbrellas in the company's Golf Collection are offered in 58-, 62- and 68-inch diameters and in 28 different styles and colors. MSRP, \$30-\$60. www.gustbuster.com

Groove Equipment. GEL putters feature horizontal grooves milled onto a soft aluminum insert and, according to the manufacturer's claim, this helps to impart a forward roll on a ball faster than other putters. GEL introduced six models at this year's PGA Merchandise Show. MSRP, \$165. www.gelgolf.com



Etonic. Etonic has introduced six models using a patent-pending design, and the G>SOK winter gloves should be a big hit with Chicagoans or anyone who plays in cold weather. The fleece-backed gloves provide extraordinary warmth on cold days. The palms are made with specially patterned leather that provides a great grip, while the backs are a thin microfiber. MSRP, \$20. www.etonc.com



Bite. The lightest shoe in women's golf weighs in at less than 9 ounces. In an independent survey conducted in 2005 by the Darrel Survey Company, Bite shoes ranked first in comfort and performance among all golf brands. Bite's new Cirrus line comes in four models: a contemporary saddle shoe (pictured above); a waterproof shoe with an all-leather upper; the Vibe AC, which has a mesh outer layer that makes the shoe especially comfortable in hot climates; and the Slingvibe that is equipped with a removable backstrap so it can be worn as a casual slide. MSRP, \$69-\$79. www.biteshoes.com



Lizgolf. Created from the Liz Claiborne core brand, Lizgolf has evolved to become a top name in women's apparel. In the Spring 2007 collection, tops and bottoms come in fresh floral prints, as well as stripes and plaids that feature bright colors. Featured fabrics include comfortable stretch cotton while knits take a unique twist with basket weaves, textured ribs and modern placket details. Pictured: sweater MSRP, \$69; polo MSRP, \$49; Bermuda shorts MSRP, \$59. www.lizgolf.com